Share your story of educator-led AI practices Comms toolkit

Dear colleagues,

In order to facilitate your work of dissemination and reach a maximum of participants, here are some ready-made articles and messages you can translate and post on your own communication channels.

Website Article

Share Your AI Practice and Help Shape the European Debate on AI in Education

Teachers and education professionals across Europe are already finding innovative ways to use AI to support teaching, learning, inclusion and accessibility. Yet too often, these experiences remain invisible while the debate is dominated by commercial providers and technology companies.

That is why ETUCE, the European Trade Union Committee for Education, is inviting teachers, education support personnel, academics and researchers to share examples of educator-led AI practices from across Europe. ETUCE represents 120 education trade unions and works to ensure that the voices of education professionals are at the centre of education policymaking.

We encourage colleagues from our country to take part in this initiative. It is important that experiences from our schools, institutions and communities are represented in this European collection of good practices. Whether you have developed an innovative classroom approach, adapted an existing tool to support learners, improved accessibility, reduced administrative workload, or contributed to a broader AI-related educational initiative, your experience can help inspire educators across Europe.

Selected practices will be featured in a European database of good practices, and four contributors will be invited to present their work at the European Conference on AI and Education in Lisbon in November 2026.

Deadline: 21 September 2026

Read the call and submit your practice here

Newsletter Text

Share Your Experience with AI in Education

Our European federation, ETUCE, is looking for examples of educator-led AI practices from across Europe. This is an opportunity to showcase how teachers and education professionals are shaping AI to meet real educational needs and uphold educational values.

We encourage members to participate and ensure that experiences from our country are represented in this European initiative.

Selected contributions will be featured in a European database of good practices, and four contributors will be invited to present their work at a European conference in Lisbon.

Read the call and submit your contribution

Deadline: 21 September 2026

LinkedIn Post

Teachers and education professionals are already shaping the future of AI in education, often in ways that remain unseen beyond their own schools and institutions.

ETUCE is now collecting examples of educator-led AI practices from across Europe. We encourage colleagues from our country to share their experiences and help ensure that teachers' voices are represented in the European debate on AI in education.

Selected practices will be featured in a European database of good practices, and four contributors will have the opportunity to present their work at the European Conference on AI and Education in Lisbon.

Deadline: 21 September 2026

Read the call and submit your practice here

Facebook Post

Have you used AI to support teaching and learning? Have you developed an innovative approach that could inspire other educators?

ETUCE is looking for examples of educator-led AI practices from across Europe. We encourage our members and education professionals across the country to participate and make sure local experiences are represented at European level.

Share your practice **by 21 September 2026** and help show how AI can support education when shaped by educators themselves.

Submit your practice here

Bluesky/X Post

Educators across Europe are shaping AI every day.

ETUCE wants to hear from teachers, education support personnel, academics and researchers with examples of educator-led AI practices.

Read the call and submit your practice here

Deadline: 21 September 2026

Short Email to Members

Subject: Share your AI practice with educators across Europe

Dear colleagues,

We would like to draw your attention to a European call organised by ETUCE, the European Trade Union Committee for Education, which is collecting examples of educator-led AI practices.

This initiative aims to highlight how teachers and education professionals are shaping AI to support teaching, learning and inclusion, while ensuring that educational values remain at the centre of digital transformation.

We strongly encourage colleagues from our country to participate. Local experiences and innovations deserve to be visible at European level and can help inform future discussions on AI in education.

Selected contributions will be featured in a European good practices database, and four contributors will be invited to present their work at the European Conference on AI and Education in Lisbon.

Deadline: 21 September 2026

Read the call and submit your practice here

Kind regards,

[Organisation]

QR CODE TO THE CALL